

Development of Milkfish Processing Unit



► Project Description

The development of value-added Milkfish Processing Units (UPI) is a project that aims to construct modern facilities equipped with the latest processing technology. This goes beyond developing physical infrastructure; it integrates cutting-edge technology into the processing line, utilizing best practices to achieve high efficiency and meet international standards. The UPI project benefits from the availability of essential infrastructure, including electricity networks, clean water, roads, telecommunications networks, and waste processing facilities.

Increasing the added value of fishery products in this project is achieved through production capacity expansion and diversification of products. Furthermore, the construction of these fish processing units will create tens to hundreds of new jobs, both directly in processing operations and indirectly in related supply chains such as logistics, storage, distribution, and marketing. Ultimately, the UPI development concept aims for "Smart UPI," which integrates five key aspects: smart environment, smart economy, smart people, smart governance, and smart infrastructure.

Key Investment Highlight

Location	National Road of Gresik – Sadang, Purwodadi, Sidayu, Gresik Regency
Total Area/ Land Status	± 14,000 m ² / 1.4 Ha (minapolitan area owned by Gresik Regency)
Business Scheme	Joint Operation or Joint Venture
Est. Investment Value	USD 4.15 M / IDR 64.81 B
Project Owner	Government of Gresik Regency
Financial Feasibility	• IRR : 62.70%; • NPV: USD 7.81 M / IDR 122 B; • PP : 1 years 6 months
Supporting Infrastructure	• Clean Water: obtained from groundwater through pumped wells (Public Drinking Water Utility (PDAM) quality) • Electricity: medium voltage (MV) with a capacity to supply 555 KVA

This investment project has been profiled by banking institutions i.a.



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