Tourism and Estate

Bromo Volcano Eco Safari



> Project Description

Bromo Tengger Semeru National Park (TNBTS) boasts a 40-kilometer stretch of landscape from west to east. Within this area lies a vast sand sea caldera, covering an impressive 6,290 Ha. The sand sea caldera is bordered by dramatic rock walls, towering between 200 and 700 meters high.

Due to its unique combination of geological diversity, culture diversity, and rich biodiversity, the Bromo Tengger Semeru (BTS) area has been designated as one of the National Priority Tourism Destinations (DPPN). The government has implemented several tourism infrastructure developments to transform this area into a world-class tourist destination. The BTS area's unique attractions, global recognition, improved infrastructure, and enhanced accessibility have all contributed to a steady increase in tourist visits. Investment opportunities in the tourism sector are also becoming increasingly attractive and hold promise for the development of DPPN BTS as a world-class destination. The Wringinanom area, Malang Regency, is considered a highly strategic and prospective location for developing the Volcano Eco Safari tourism project.



- 1. Visitor Center & Receiving Plaza: 1.5 Ha
- 2. Vulcania Safari (Indoor & Outdoor: 3.2 Ha)
- 3. Eco Glamping Resort: 1.6 Ha
- 4. Wellness Center & Water Park: 1.3 Ha
- 5. Wringinanom Rest Area (in PUPR development 2023)

Key Investment Highlight		
Location	Wringinanom Village, Ponckusumo District, Malang	
Total Area/ Land Status	9.5 Ha (owned by the Village Authority)	
Business Scheme	Build - Operate - Transfer (BOT) with 20 years period	
Est. Investment Value	USD 6,932,436.58 / IDR 108.25 B	
Project Owner	Ministry of Investment/Indonesian Investment Coordinating Board	
Financial Feasibility	 NPV: USD 3.74 M / IDR 58.36 B IRR: 17%; WACC: 9.14%; 	B/C Ratio: 1.752ROI: 25.38%PP: 7 years 11 months
Accessibilities	19 km from Pandaan – Malang Toll Exit 22 km from Abdul Rachman Saleh Airport	 110 km from Juanda Int'l Airport 23 km from Malang Kota Baru Station

This investment project has been profiled by banking institutions i.a.



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